



## **DAVID ALLEN CERTIFIED EXPANDS DISINFECTION & PROTECTION TRAINING & CERTIFICATION OPPORTUNITY TO AVIATION AND BEYOND WITH FITPIT**

ORLANDO – May 6, 2020

We are pleased to announce that David Allen Certified™ has expanded its services and expertise “beyond aviation” to meet the current demands of businesses across all industries. David Allen stated, “It’s exciting to announce today the expansion of our disinfection and protection services across multiple industries, starting in my childhood home town of Indianapolis, IN. I feel an impassioned call to serve and to share my expertise. I want to ensure that businesses are well informed and treated fairly as they scramble to adapt to the “new normal” of operating their businesses post COVID19.”

Businesses across all industries are working swiftly to adapt to the “new normal” post COVID19. While most are focused on disinfection services and products, David Allen Certified™ has long recommended a two-step process for both Disinfection & Protection. Founder, David Allen is a disinfection and protection product expert that dates back to 2009 when he helped clients manage through the H1N1 pandemic.

The David Allen Certified™ recommended process is a two-step approach; Step 1 is to clean and disinfect surfaces and Step 2 is to provide a protectant that has proven efficacy against bacteria, germs and viruses for up to 30 days. While there are a host of products that fit the bill that are EPA Registered and FDA approved, not all products are aviation approved. It is important to choose the right products and the right recurrent protocol for each unique space and equipment.

Mr. Allen, a lifetime entrepreneur started his first business at the age of 15. A mobile detailing company in Indianapolis, Indiana. This mobile detailing business initially focused on the Indianapolis Motor Speedway providing cleaning services for driver’s motorhomes and team transporters. He shared, “it’s nostalgic to have found my way back to my roots in Indy and racing again with our first ‘beyond aviation” client, PitFit. PitFit Training is the industry leader in the development and implementation of motorsports-specific human performance training as well as fitness, neurocognitive, and postural programs for all populations. Owner, Joe Leo advised, “The health and well-being of our clients is at the core of our business. COVID19 just adds a new level of necessity to protect our clients. The vast variety of our clients come from Indycar, NASCAR, NHRA, USAC, Karting, and several other racings series.”

**David Allen Certified provides the following services and business opportunity:**

**David Allen Certified™ Disinfection and Protection Services** for your aircraft, commercial real estate and corporate assets, and has coast-to-coast AOG Ready Response Teams for urgent matters that can arrive onsite in 8-24hrs.

**The David Allen Certified™ Disinfection & Protection Training and Certification Program** includes expert assistance in choosing and sourcing the right products, writing the recurrent disinfection and protection services protocol to meet the needs of your business, and providing training and certification to your team members to manage the ongoing disinfection and protection for the safety of your customers and team members.

**The David Allen Certified™ Licensed Vendor Program** is a business opportunity to become part of our vendor network. This opportunity allows a business who participates in our David Allen Certified™ Disinfection and Protection Training and Certification Program to not only meet the needs of their own business, but to create a new revenue stream by providing these services for customers and other businesses.

David Allen Certified™ launched its David Allen Certified™ Disinfection & Protection Training and Certification Program with the Ross Aviation FBO Network and a major US based commercial airline in early 2020.

For David Allen Certified™ additional information on protecting your aircraft, commercial real estate, and corporate assets, contact David Allen at [david@dacertified.com](mailto:david@dacertified.com)