



DAVID ALLEN CERTIFIED EXPANDS TO NYC AND THE HAMPTONS

ORLANDO – May 25, 2021

David Allen Certified™ announces the launch of commercial and residential disinfection and protection service in the greater New York City area and The Hamptons. Over the past year, David Allen Certified™ has made it their mission to educate both businesses and individuals about the preventive and protective measures that can be taken to safeguard the environments people work and live in against bacteria, virus, fungi, algae, mold and protozoa.

“The effects of Covid-19 have produced a heightened awareness and sensitivity that is unprecedented. People are looking for science-based information to become educated and take action on the health and wellness of their environments” states Melissa Lucas Singer, Chief Marketing Officer at David Allen Certified™.

With over 30 years of expertise rooted in commercial and private aviation, it was David Allen who helped companies like NetJets manage the 2009 H1N1 pandemic. Multiple commercial airlines turned to him to assist in writing and executing their Covid-19 operational protocols and programs, including the selection of products for disinfection and protection. His two-step process of disinfection and protection provides a proactive and preventive approach for the health and wellness of all spaces in people’s lives...home, office, business, restaurant, fitness center, vehicles and more.

“Conversations about Covid-19 need to continue to shift from reactive to proactive. This is a health and wellness issue. We are pleased to have those conversations with people who are ready to take a preventive and proactive approach to safeguard their families, friends, co-workers and employees in an effort to instill a level of confidence that we all need to get back to our lives” shared David Allen, Founder and CEO of David Allen Certified™.

David Allen Certified™ provides disinfection and protection services, as well as the expertise to create custom disinfection and protection programs to meet the needs of homes and businesses. Complimentary consultations are available by contacting info@dacertified.com or 833-4DACERT (833.432.2378). The full suite of David Allen Certified™ services are available at dacertified.com.

The David Allen Certified™ recommended process is a two-step approach; Step 1 is to clean and disinfect surfaces and Step 2 is to provide an antimicrobial protectant that has proven efficacy against bacteria, germs and viruses for up to 30 days. While there are a host of products that fit the bill that are EPA Registered. It is important to choose the right products and the right recurrent protocol for each unique space and equipment.

About David Allen Certified™:

David Allen Certified™ provides the following services and business opportunity:

David Allen Certified™ Disinfection and Protection Services for your home, office, business, restaurant, fitness center, vehicles and more including coast-to-coast Immediate Ready Response Teams for urgent matters with guaranteed arrival onsite in 8-24hrs.

The David Allen Certified™ Disinfection & Protection Training and Certification Program includes expert assistance in choosing and sourcing the right products, writing the recurrent disinfection and protection services protocol to meet the needs of your business, and providing training and certification to your team members to manage the ongoing disinfection and protection for the safety of your customers and team members.

The David Allen Certified™ Licensed Partner Program is a business opportunity to become part of our partner network. This opportunity allows a business who participates in our David Allen Certified™ Disinfection and Protection Training and Certification Program to not only meet the needs of their own business, but to create a new revenue stream by providing these services for customers and other businesses.

About David Allen:

David Allen is an aviator, entrepreneur, and the founder of **David Allen Certified™ and The Allen Groupe**. He started his first business at the age of 15. Today he owns and operates companies in the US and Europe that specialize in detailing, disinfection and protection services across multiple industries. David Allen Certified™ is recognized as a leading disinfection and protection expert in aviation and beyond with over 30 years of experience.

For David Allen Certified™ additional information on protecting your aircraft, commercial real estate, and corporate assets, contact David Allen at david@dacertified.com **Complimentary consultations are available by contacting info@dacertified.com or 833-4DACERT (833.432.2378).** The full suite of David Allen Certified™ services are available at dacertified.com.